

RUNNING FOR ELECTION:



Online Safety for Indigenous Women and 2S+ Candidates



A Quick How-To



Online Safety for Indigenous Women and 2S+ Candidates



PROTECT YOUR STORY:

Be mindful about sharing personal info, like where you stay or your contact number.



STAND OUT:

Have your social media accounts verified. It helps keep impersonators at bay.



SECRET KEEPERS:

Make your online passwords tricky and use a tool that remembers them for you.



DOUBLE LOCK:

Add a second step to your account logins. It's like having a security guard for your online world.



CONVERSATIONS:

While it's great to chat, limit who can directly message you to keep unwanted noise away.





Digital Wisdom



PROTECT YOUR PEACE:

If someone is being a bother, don't think twice about reporting or blocking them.



TRUST YOUR INSTINCTS:

Random online links? Give them a miss.



WATCH THE TALK:

Keep an eye on chatter under your posts. Make sure to keep the narrative respectful.



STAY FRESH:

Keep your apps updated. The newest versions often come with better safety features.



SHARE KNOWLEDGE:

Make sure your team is aware of online do's and don'ts.

LOOKING FOR THIS RESOURCE IN INDIGENOUS LANGUAGES?

ALSO SEE:

NWAC's Voter's Guide Elections Canada



Running for Election: A Quick How-To



ELIGIBILITY:

You need to be 18 or older, a Canadian citizen, and have good standing.*



ENDORSEMENT:

If you wish to run as a member of a political party, reach out early on to hear about their nomination process.



NOMINATIONS:

To step forward, you need the endorsement of a particular number of supporters from your community or region.



MONEY MATTERS:

Campaign spending is regulated, so remember to carefully manage your campaign finances. A dedicated bank account is a must.



SPEAKING UP:

Planning to spend \$500+ on promoting your message? You need to register your intent and put a tagline on any ads.



TIME TO SHINE:

While federal elections happen every four years, keep an eye out for local, provincial/territorial, and special elections!



SURROUND YOURSELF WITH PASSIONATE HELPERS. THEY ALWAYS HAVE YOUR BACK.

*Visit Elections Canada to learn more about eligibility requirements.



Insider Tips:



BEGIN NOW:

Kick things off ahead of time. Early birds often have an edge!



SPEAK FROM THE HEART:

Decide on your message and stay true to it.



COMMUNITY FIRST:

Keep the community you wish to represent at the forefront.



TEAM SPIRIT:

Surround yourself with passionate helpers. They always have your back.



'ME' TIME:

Running for election can be draining, so taking care of yourself is a must!



ONLINE PRESENCE:

Harness the power of online platforms.
They're game-changers!

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